

SET-1**Fill in the Blanks**

Choose appropriate word/term and fill in the blank:

1. Producer's equilibrium is never struck when MC is _____ . (falling/rising)
2. Sub-normal profits are occurred when TR is _____ than TC. (greater/less)
3. In case of break-even point, a firm covers _____ .
(only variable cost/both fixed and variable cost)
4. $AR < AVC$ is a point of _____ .
(continuation of production/discontinuation of production)
5. _____ is equal to $TR - TVC$. (Gross profit/Net profit)
6. Accounting Profit = $TR -$ _____ . (Implicit Cost/Explicit Cost)
7. MC is _____ than MR before the point of producer equilibrium. (greater/less)

SET-2**Multiple Choice**

Choose the correct option:

1. Profits are maximised only when:

(a) $MR = MC$	(b) MR is falling
(c) MC is rising	(d) both (a) and (c)
2. In the context of producer's equilibrium, which one is incorrect?

(a) $MR = MC$	(b) MC is rising
(c) Cost maximisation	(d) Profit maximisation
3. Minimum return that the producer expects from his capital invested in the business is called:

(a) normal profit	(b) abnormal profit
(c) sub-normal profit	(d) all of these
4. Difference between TR and TC is maximum when _____.

(a) $AR = MR$	(b) $MR = AC$
(c) $AC = MC$	(d) $MR = MC$
5. Normal profit is a situation when:

(a) $TR > TC$	(b) $TR < TC$
(c) $TR = TC$	(d) $AR < AC$
6. $TR - TVC$ is equal to:

(a) gross profit	(b) net profit
(c) normal profit	(d) abnormal profit

7. **Net Profit =**
 (a) $TR - TFC$ (b) $TR - TVC$
 (c) $TR - TFC - TVC$ (d) None of these
8. **TR < TC is a situation of _____.**
 (a) normal profit (b) abnormal profit
 (c) losses (d) none of these
9. **If the firm increases its output even after MR = MC (when MC is rising), then:**
 (a) MR becomes greater than MC (b) MC becomes greater than MR
 (c) MR stays equal to MC (d) None of these
10. **AR = AVC at:**
 (a) break-even point (b) shut-down point
 (c) discontinuation point (d) none of these
11. **Production continues as long as _____ is covered.**
 (a) fixed cost (b) variable cost
 (c) average cost (d) marginal cost
12. **Producer's equilibrium refers to a stage of output at which:**
 (a) the firm earns maximum profits
 (b) the firm has no inclination of changing the level of output
 (c) the firm suffers minimum losses
 (d) all of these
13. **In case MR < MC, by cutting output, profit would:**
 (a) increase (b) decrease
 (c) remain constant (d) none of these
14. **The producer strikes his equilibrium only when rising MC is equal to:**
 (a) MR (b) AR
 (c) TR (d) none of these
15. **If TR = TC = ₹10, it is a situation of:**
 (a) abnormal profit (b) normal profit
 (c) break-even point (d) both (b) and (c)

SET-3

True or False

State whether the following statements are True or False:

1. MR = MC is the only condition of producer equilibrium.
2. A rational-profit maximising producer stops at stage III of production.
3. A firm can never earn sub-normal profits.
4. At the point of producer equilibrium, MC is falling.
5. Normal profit is a part of total cost.
6. Production is discontinued when AR = AVC.
7. Point of equilibrium does not always imply maximisation of profit.

(True/False)
 (True/False)
 (True/False)
 (True/False)
 (True/False)
 (True/False)
 (True/False)

SET-4

True-False Alternatives

In the following questions (1-5), two statements are given. Read the statements carefully and choose the correct alternative among those given below:

Alternatives:

- (a) Both the statements are true
 - (b) Both the statements are false
 - (c) Statement 1 is true and Statement 2 is false
 - (d) Statement 2 is true and Statement 1 is false
1. **Statement 1** : Maximisation of profits is the major goal of producers.
Statement 2 : Average revenue is equal to marginal revenue in situations when price remains constant at all levels of output.
 2. **Statement 1** : It is profitable for a producer to produce more as long as MC is greater than MR.
Statement 2 : MR is equal to MC at the point of producer's equilibrium.
 3. **Statement 1** : Profit is the difference between total revenue and total cost.
Statement 2 : A producer is said to be in equilibrium when he wishes to expand his production.
 4. **Statement 1** : Excess of marginal revenue over marginal cost is always better than equality between them in order to reach equilibrium.
Statement 2 : Marginal cost should be falling at the point of producer's equilibrium.
 5. **Statement 1** : In order to maximise profit, AR should at least be equal to AC.
Statement 2 : Any departure from the state of equilibrium would only mean that the profits will not be maximised.

SET-5

Choose the Correct Pair of Statements/Identify the Correct Sequence of Alternatives

1. From the set of statements given in Column I and Column II, choose the correct pair of statements:

Column I	Column II
A. Economic profit	(i) TR – Implicit cost
B. Break-even point	(ii) $P < AC$
C. $MR > MC$	(iii) By increasing output, profit would rise
D. At equilibrium point	(iv) MC should be falling

Alternatives:

- (a) A—(i)
- (b) B—(ii)
- (c) C—(iii)
- (d) D—(iv)

2. Identify the correct sequence of alternatives given in Column II by matching them with respective items in Column I:

Column I	Column II
A. Net profit	(i) A necessary condition of producer's equilibrium
B. Producer's equilibrium	(ii) $TR - TC$
C. $MR = MC$	(iii) $AR = AC$
D. Normal profits	(iv) A situation of profit maximisation

Alternatives:

- (a) A—(iv), B—(i), C—(ii), D—(iii)
 (c) A—(iv), B—(iii), C—(ii), D—(i)

- (b) A—(ii), B—(iv), C—(i), D—(iii)
 (d) A—(iii), B—(i), C—(iv), D—(ii)

3. Identify the correct sequence of alternatives given in Column II by matching them with respective items in Column I:

Column I	Column II
A. Goal of the producer	(i) $\frac{TR}{Q} < \frac{TC}{Q}$
B. Gross profit	(ii) TR – Explicit costs
C. Sub-normal profits	(iii) TR – TVC
D. Accounting profits	(iv) Maximise the difference between revenue and cost

Alternatives:

- (a) A—(iv), B—(iii), C—(i), D—(ii)
 (c) A—(ii), B—(iii), C—(iv), D—(i)

- (b) A—(ii), B—(i), C—(iv), D—(iii)
 (d) A—(iii), B—(i), C—(ii), D—(iv)

SET-6**Assertion and Reasoning**

In the following questions (1-5), a statement of Assertion (A) is followed by a statement of Reason (R). Choose the correct alternative among those given below:

Alternatives:

- (a) Both Assertion (A) and Reason (R) are true and Reason (R) is the correct explanation of Assertion (A)
 (b) Both Assertion (A) and Reason (R) are true and Reason (R) is not the correct explanation of Assertion (A)
 (c) Assertion (A) is true but Reason (R) is false
 (d) Assertion (A) is false but Reason (R) is true

1. **Assertion (A)** : A producer earns abnormal profits when $AR > AC$.

Reason (R) : A producer enjoys maximum profit when the gap between AR and TC is the maximum.

2. **Assertion (A)** : Producer's equilibrium does not get disturbed when a unit more than the equilibrium level of output is produced.

Reason (R) : The difference between TR and TVC shrinks as more than equilibrium level of output is produced.

3. **Assertion (A)** : Price is equal to AC at break-even point.

Reason (R) : Break-even point is a no profit, no loss situation.

4. **Assertion (A)** : AR is greater than or equal to AVC at the point of equilibrium.

Reason (R) : It would be irrational to produce if the producer is not able to cover even the variable cost of production.

5. **Assertion (A)** : The gap between TR and TC is the maximum at the point of equilibrium.

Reason (R) : A rational producer targets maximisation of profits and minimisation of costs.

ANSWERS

SET-1

1. falling
2. less
3. both fixed and variable cost
4. discontinuation of production
5. Gross profit
6. Explicit Cost
7. less

SET-2

1. (d)
2. (c)
3. (a)
4. (d)
5. (c)
6. (a)
7. (c)
8. (c)
9. (b)
10. (b)
11. (b)
12. (d)
13. (a)
14. (a)
15. (d)

SET-3

1. False
2. False
3. False
4. False
5. True
6. False
7. True

SET-4

1. (a)
2. (d)
3. (c)
4. (b)
5. (d)

SET-5

1. (c)
2. (b)
3. (a)

SET-6

1. (c)
2. (d)
3. (a)
4. (b)
5. (b)